

# ACC Cookie Policy

## Cookies On The ACC Website

This site, like many others, use small files called cookies to help ACC customize your experience and to supply ACC with information if you are a repeat visitor. This site contains information on what “cookies” are, the cookies used by the ACC website, how to switch cookies off in your browser, how to specifically switch off advertising cookies, and some useful links for further reading on the subject. If it does not provide the information you were looking for, or you have any further questions about the use of cookies on the ACC website, please email [dataprotection@acciusa.com](mailto:dataprotection@acciusa.com).

## What Are “Cookies”?

“Cookies” are small text files that are stored by the browser (for example, Internet Explorer, Edge, Chrome or Safari) on your computer or mobile phone. They allow websites to store things like user preferences. You can think of cookies as providing a “memory” for the website, so that it can recognize you when you come back and respond appropriately.

## What Are Cookies Used For?

Cookies allow a site or services to know if your computer or device has visited that site or service before. Cookies can then be used to help understand how the site or service is being used, help you navigate between pages efficiently, help remember your preferences, and generally improve your browsing experience. Cookies can also help ensure marketing you see online is more relevant to you and your interests

## What Types Of Cookies Does ACC Use And Why?

There are generally four categories of cookies: “Strictly Necessary,” “Performance,” “Functionality,” and “Targeting.” ACC routinely uses all four categories of cookies on the Service. You can find out more about each cookie category below.

**Strictly Necessary Cookies:** These cookies are essential, as they enable you to move around the Service and use its features, such as accessing logged in or secure areas.

**Performance Cookies:** These cookies collect information about how you have used the Service, for example, information related to the unique username you have provided, so that less strain is placed on our backend infrastructure. These cookies may also be used to allow us to know that you have logged in so that we can serve you fresher content than a user who has never logged in. We also use cookies to track aggregate Service usage and experiment with new features and changes on the Service. The information collected is used to improve how the Service works.

**Functionality Cookies:** These cookies allow us to remember how you’re logged in, whether you chose to no longer see advertisements, whether you made an edit to an article on the Service while logged out, when you logged in or out, the state or history of Service tools you’ve used. These cookies also allow us to tailor the Service to provide enhanced features and content for you and to remember how you’ve customized the Service in other ways, such as customizing the toolbars we offer in the right column of every page. The information these cookies collect may be anonymous, and they are not used to track your browsing activity on other sites or services.

**Targeting Cookies:** ACC, our advertising partners or other third party partners may use these types of cookies to deliver advertising that is relevant to your interests. These cookies can remember that your device has visited a site or service, and may also be able to track your device’s browsing activity on other sites or services other than ACC. This information may be shared with organizations outside ACC, such as

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advertisers and/or advertising networks to deliver the advertising, and to help measure the effectiveness of an advertising campaign, or other business partners for the purpose of providing aggregate Service usage statistics and aggregate Service testing.

## How Long Will Cookies Stay On My Device?

The length of time a cookie will stay on your computer or mobile device depends on whether it is a “persistent” or “session” cookie. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your computer or mobile device until they expire or are deleted.

## First And Third Party Cookies

First-party cookies are cookies that belong to ACC, third-party cookies are cookies that another party places on your device through our Service. Third-party cookies may be placed on your device by someone providing a service for ACC, for example to help us understand how our service is being used. Third-party cookies may also be placed on your device by our business partners so that they can use them to advertise products and services to you elsewhere on the Internet.

## What Is An Opt-Out Cookie?

Opt-out cookies are cookies created by a website on your browser folder that enables you to block that same website from installing future cookies. The opt-out cookie tells the website not to install third party advertiser or other cookies on your browser. This prevents the third party ad server from tracking your page preferences within a website or among websites within their network. The drawback to using opt-out cookies is that they are site specific. They can only block cookies from a specific server and won't block cookies from other websites. To do generalized blocking, you can [manage your cookies](#) via your browser's cookie settings.

## How To Control And Delete Cookies

If you want to delete or disable cookies follow the instructions at [www.allaboutcookies.org](http://www.allaboutcookies.org) and navigate to manage cookies. Note that if you set your browser to disable cookies, you may not be able to access certain parts of our Service and other parts of our Service may not work properly. You can find out more information cookie settings at third-party information sites, such as [www.allaboutcookies.org](http://www.allaboutcookies.org).